SHOWCASE SHEFFIELD

SPONSORSHIP OPPORTUNITIES 2026

Sheffield Chamber of Commerce

Let's talk about your business.

SHOWCASE Sheffield B2B EXHIBITION

24th March 2026 | Canon Medical Arena, Sheffield

Showcase Sheffield: B2B Exhibition

SHOWCASE SHEFFIELD 2026

70 EXHIBITORS

400+ DELEGATES

BUSINESS SHOWCASES

DEDICATED BUSINESS LOUNGE

24th March 2026 | Canon Medical Arena, Sheffield

expo.scci.org.uk

Showcase Sheffield: B2B Exhibition

SHOWCASE SHEFFIELD 2026

A vibrant exhibition bringing together Sheffield's thriving business community to celebrate and showcase the very best the city has to offer.

This isn't just another expo—it's a celebration of Sheffield's progress, talent, and potential. Join us for an inspiring day filled with opportunities to connect, innovate, and collaborate in the heart of our city.

Whether you're an entrepreneur, a small business, or an industry leader, this event offers an unmatched platform to make meaningful connections and help shape the future of Sheffield's economy.

Highlights to Look Forward To:

- **Networking:** Meet and connect with industry peers, clients, suppliers, and partners to grow your network and unlock new opportunities.
- **Product Demonstrations:** Experience live demos and hands-on sessions with innovative products and solutions.
- **Learning Opportunities:** Gain insights from expert-led workshops.
- **Lead Generation:** Meet potential clients, boost your brand's visibility, and discover new vendors or solutions.
- **Collaboration:** Forge lasting partnerships and alliances with like-minded businesses.

Be part of the movement shaping Sheffield's future—when we work together, the possibilities are endless.

Check out 2025's event here

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Showcase Sheffield: B2B Exhibition

WHY SPONSOR

Showcase Sheffield 2026 offers a unique opportunity to place your brand at the heart of the city's vibrant business community.

As a sponsor, you'll gain invaluable exposure to a highly engaged and diverse audience, including business leaders, decision-makers, and innovative entrepreneurs. Sponsoring this event not only raises your profile but also demonstrates your commitment to supporting local growth and Sheffield's dynamic business ecosystem.

Key Benefits of Sponsorship:

- **Brand Visibility:** Your logo and branding will feature prominently across all event materials, both online and offline, ensuring maximum exposure.
- **Targeted Outreach:** Build connections with key decision-makers, influencers, and potential clients who are actively seeking new opportunities.
- **Community Engagement:** Align your brand with an event that celebrates Sheffield's success and innovation, highlighting your support for the local community.
- **Flexible Packages:** Choose from a variety of sponsorship options tailored to suit your business needs and budget.

With over 400 attendees and 60 exhibitors in 2025, this year is going to be bigger and better and is your chance to make a lasting impact and position your business as a leader in Sheffield's exciting future. the possibilities are endless.

Sponsorship Opportunities

HEADLINE SPONSOR

Cost: £5,000+VAT

SOLD

Position your brand as the cornerstone of Showcas effield 20 ith our exclusive Headline Sponsorship.

As Headline Sponsor, your company enjoy top-tier bility a s all event channels, including promotional mate digital platfo dia coverage, reinforcing your leade n Shef l's business co y.

Benefits of Headli ponsorsh

- **E e Bra g:** Your log ll feat prominently across all event terials and municatio
- **edi rage:** re through press releases, social media, and mpaigns.
- **Premium working Access:** Engage directly with key decision-makers and VI es.

As a Headline Sponsor, your business will be celebrated as a driving force in Sheffield's progress, ensuring unparalleled exposure and valuable opportunities for collaboration.

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Sponsorship Opportunities

ASSOCIATE SPONSOR (ONLY 2 LEFT AVAILABLE)

Cost: £2,000+VAT

Champion Sheffield's future by becoming an Associate Sponsor of Showcase Sheffield 2026. This package positions your business at the forefront of progress, associating your brand with at the forefront of the Sheffield business community.

Benefits of Innovation Sponsorship:

- **Brand Alignment:** Showcase your place in the Sheffield business community and your dedication to growing the Sheffield economy.
- **Targeted Visibility:** Reach an audience of organisations of all sizes and sectors in the city.
- **Prominent Placement:** Your logo will feature across event branding and materials.
- **Networking Opportunities:** Engage with key decision-makers and collaborators.

Aligning your business with Showcase Sheffield will solidify your position as a leader in shaping Sheffield's business landscape.

Sponsorship Opportunities

BUSINESS LOUNGE SPONSOR

SOLD

Cost: £1,500+VAT

As the Business Lounge Sponsor, y[illegible]rand will be a[illegible] centr[illegible] networking and collaboration. Create a comforta[illegible] space where a[illegible]de[illegible]n connect and share ideas.

Benefits of Busine[illegible]Lounge Sp[illegible]orsh[illegible]

- **E[illegible]ve Bra[illegible]ng:** Showca[illegible]our br[illegible]n a key networking hub.
- **[illegible]acilitate Con[illegible]ions:** Pla[illegible]vital role in fostering meaningful interactions.
- **[illegible]emen[illegible]** visibility with a high-calibre audience.

Position your[illegible]mpany as a champion of collaboration and business excellence.

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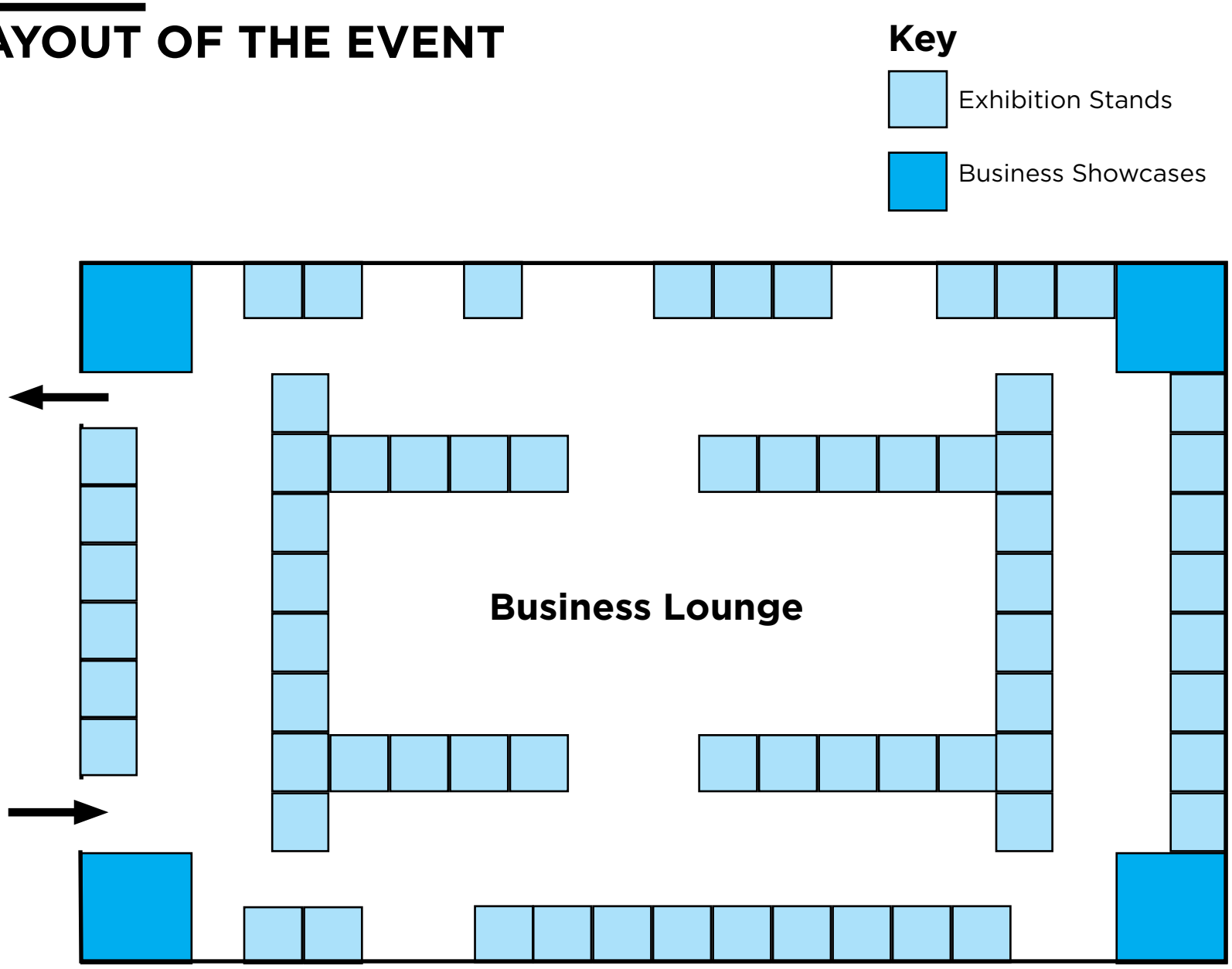
Sponsorship Opportunities

LAYOUT OF THE EVENT



Sponsorship Opportunities

EXHIBITOR BREAKFAST SPONSOR

Cost: £1,500+VAT

SOLD

Make a memorable first impression as the Exhibitor B fast Spon Start the day with your brand at the forefront, engaging directly h exhibito nd key attendees.

Benefits of Exhibitor Breakfast Sponso :

- **Prime Exposure:** and e day b ins.
- **Direct Engagem :** Network i info elaxed setting.
- **Associa n:** Align yo and with a successful and energising nt.

You ets the for the day, providing unparalleled visibility and opportunities to nect.

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Sponsorship Opportunities

EXHIBITOR - OVER 50% SOLD

Cost: £450+VAT

Put your brand infront of 400+ delegates and book a stand at Showcase Sheffield 2026.

Benefits of being an Exhibitor:

- **Brand Exposure:** Be seen by all the delegates of the day.
- **Direct Engagement:** Network in an informal and relaxed setting.
- **Generate Leads:** Show what you do to the Sheffield Business Community.

Sponsorship Comparison

SPONSORSHIP COMPARISON

	Headline Sponsor	Associate Sponsors	Business Lounge Sponsor	Exhibitor Breakfast Sponsor	Exhibitor
Brand Exposure					
Credits in marketing, advertising and promotional activity generated for the event highlighting your company as a sponsor	✓	✓	✓	✓	✗
Company logo, profile and website link featured on the Showcase Sheffield website listed as a sponsor	✓	✓	✓	✓	✗
Company logo featured on the Sheffield Chambers website listed as a sponsor	✓	✓	✓	✓	✗
Personalised marketing packs to demonstrate involvement with the event	✓	✓	✗	✗	✗
Recognition of sponsorship in the pre-and post-editorial and local press	✓	✓	✗	✗	✗
Electronic copy of delegate list post-event for follow up communications (GDPR compliant)	✓	✓	✗	✗	✗
Company logo featured on all event promotional materials used across web, social and email activity	✓	✗	✗	✗	✗
Event Exposure					
Entrance to exclusive complimentary breakfast for sponsors and exhibitors	✓	✓	✓	✓	✗
3x2 metre stand in a prominent position at the exhibition. Table cloth and electricity included.	✓	✓	✓	✓	✓
Distribution of marketing material in goody bags (given to all attendees)	✓	✓	✓	✓	✗
Sponsor acknowledgment during the conference	✓	✓	✗	✗	✗
Company logo included in event day programme given to every delegate and exhibitor	✓	✓	✓	✓	✗
Opportunity to display pull-up banners during the event	✓	✗	✓ LOUNGE ONLY	✓ BREAKFAST ONLY	✗
Company logo shown on screens around the venue during the event	✓	✓	✓	✓	✗

** Topic to be discussed and agreed with event organisers*

Marketing Reach

MARKETING STATISTICS AND REACH

** Data based on 2025 average*

Website
WWW.SCCI.ORG.UK

30,000+
AVG. VIEWS PER MONTH ACROSS WEBSITE

12,000+
AVG. USERS PER MONTH ACROSS WEBSITE

8,000+
AVG. USERS PER MONTH ACROSS NEWS PAGES

2,600+
AVG. USERS PER MONTH ACROSS EVENT PAGES

Website
EXPO.SCCI.ORG.UK

6,900+
AVG. VIEWS PER YEAR ACROSS WEBSITE

3,900+
AVG. USERS PER YEAR ACROSS WEBSITE

Email Marketing
SHEFFIELD CHAMBER OF COMMERCE

3,200+
SUBSCRIBERS

We regularly send email marketing campaigns to an extensive database of over 3,200 business contacts. This database includes both Sheffield Chamber members and non-members, spanning a wide range of sectors.

Social Media
SHEFFIELD CHAMBER OF COMMERCE

11,000+
FOLLOWERS ACROSS LINKEDIN

14,400+
FOLLOWERS ACROSS X (FORMALLY TWITTER)

Contact Us

CONTACT US TODAY

If you're looking to elevate your brand and connect with Sheffield's thriving business community, we'd love to hear from you! Get in touch to explore the exciting sponsorship opportunities available at Showcase Sheffield 2026 and discover how your business can take centre stage at this prestigious event.

To discuss sponsorship opportunities, please contact:

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