



Department for
International Trade



Join the Fast-Track Export Academy and Start Exporting in 2022

The Export Academy is a training programme delivered by the Department for International Trade that show small businesses like yours how to sell to customers around the world. Join our fast-track physical and virtual workshops, designed to get you export-ready in time for 2022. Register today and take advantage of export opportunities all over the world.

Choose your workshops

Identify Export Markets and Create an Export Action Plan

Thursday 25 November 2021, 9:00 - 13:00 (in-person event at the Yorkshire Sculpture Park or watch our pre-recorded virtual workshop)

We'll explore what key challenges your business might face and how you can overcome them. Find out how to research markets of opportunity and start your export plan.

Selling Services Overseas

Tuesday 30 November 2021, 10:00 - 11:30 (virtual event)

For businesses who sell services, this hour and a half workshop is an essential introduction to finding opportunities overseas and how to deliver your service successfully.

Incoterms, Shipping and Customs Requirements

Thursday 2 December 2021, 14:00 - 16:00 (virtual event)

Improve your knowledge of trade tariffs as we look at the Harmonised System (HS) code, classifying of goods, valuation for customs and origin rules. We will also cover the importance of Incoterms® when shipping overseas.

Financing International Trade and Payment Terms

Tuesday 7 December, 10:00 - 12:00 (virtual event)

Explore routes to market, export costing, and how you can prepare your pricing strategies for your international customer. We will look at how to reduce the risk of non-payment, as well as international payment methods and exchange rates.

Understanding Export Documentation

Thursday 9 December, 10:30 - 12:30 (virtual event)

From customs procedures to international contracts and tariffs, this workshop will prepare you for export documentation, discuss why exports are controlled and what goods are subjected to licenses and restrictions.

Exclusive workshop from Sheffield Chamber of Commerce

Customs Compliance - what you need to know Wednesday 8 December 2021, 10:00 - 11:00

In this one hour workshop with Nick Patrick from Sheffield Chamber of Commerce, we will look at customs compliance and why it is important for companies involved in importing and exporting. We will show you how to ensure you are compliant and what resources are available to make it simpler for your business.

Join the Export Academy

Sign up to access free physical and virtual workshops, an export workbook and ongoing DIT support. You'll be the first to know about new and upcoming events added to the Export Academy programme.

[Register](#)

For more information, contact:

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